

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Thomas Witting Art Unit : 4143  
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Title : PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC  
RESPONSE PROBABILITIES AND RESPONSE VALUES

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**PETITION FOR TWO-MONTH EXTENSION OF TIME UNDER 37 C.F.R. §1.136**

Please extend the period for response to the action dated June 5, 2008, for two months to and including November 5, 2008.

Please charge \$490 for the required fee any other charges or credits to deposit account 06-1050.

Respectfully submitted,

Date: November 5, 2008

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I hereby certify that this paper was filed with the Patent and Trademark Office using the EFS-WEB system on this date: November 05, 2008